

## **Biden Cancer Initiative Privacy Policy**

Effective Date: June 26, 2017

The Biden Cancer Initiative (“BCI”) recognizes the importance of protecting the privacy of your personal information, and we have prepared this Privacy Policy to provide you with important information about our privacy practices. This Privacy Policy applies when you use a website, mobile application, or other online service (collectively, the “Services”) that links or refers to it. It does not govern or apply to information collected or used by BCI through other means.

### **Information We Collect**

We may collect personal information about our users in various ways. For example, we may collect information that you provide to us, information that we collect through your use of the Services, and information that we collect from publicly available sources or third parties.

**Information You Provide to Us.** When you contact us, request information, or otherwise interact with the Services, we may ask you to provide personal information such as your name, e-mail address, year of birth, gender, street address, and related information. We may collect payment information, such as your credit card number and expiration date, where appropriate to process a donation or financial transaction you have requested.

We also collect information that you provide us when you comment on posts, participate in message boards, and submit images, photos, videos, or other content to the Services. We may ask you for additional information at other times.

**Information About Your Use of the Services.** In addition to the information you provide to us directly, we may collect information about your use of the Services. For example, we may collect:

- *Device information* — such as your hardware model, IP address, other unique device identifiers, operating system version, and settings of the device you use to access the Services.
- *Usage information* — such as information about the Services you use, the time and duration of your use of the Services and other information about your interaction with content offered through a Service, and any information stored in cookies and similar technologies that we have set on your device. By using the Services, you consent to our use of cookies and similar technologies. If you choose to refuse, disable, or delete these technologies, some of the Site’s functionality may no longer be available.
- *Location information* — such as your computer’s IP address, your mobile device’s GPS signal, or information about nearby WiFi access points and cell towers that may be transmitted to us when you use certain Services.

**Information From Third-Party Sources.** We may receive information about you from publicly and commercially available sources, as permitted by law, which we may combine with other information we receive from or about you. For example, we may receive information about you from a social media site if you connect to the Services or share content from the Services through that site.

**Other Information We Collect.** We also may collect other information about you, your device, or your use of the services in ways that we describe to you at the point of collection or otherwise with your consent. You may choose not to provide us with certain types of information, but doing so may affect your ability to use some of the Services.

## **How We Use Information**

We may use information about you for various purposes, including:

**To Operate the Site.** We may use the information to operate, develop, analyze, evaluate, and improve the Site, maintain the security of the Site, or troubleshoot issues that arise on the Site.

**To Provide and Manage the Services You Request.** This includes, for example, sending you electronic newsletters and updates on BCI activities, responding to requests for information, processing transactions that you have requested, and enabling you to participate in the features provided through the Services.

**To Contact You.** We may periodically contact you with information about BCI and our affiliates, including online surveys, requests for feedback, legal notices, newsletters, and other important information. We may also contact you to solicit volunteers and donations in support of BCI. You may opt out of receiving email messages from us by following the instructions contained in those email messages.

**To Better Understand Our Readers and Users.** BCI may conduct research on our users' demographics, interests and behavior based on the information we collect. We do this to better understand and serve our users, to improve our products and services, and to assist in meeting the objectives of BCI.

**To Protect the Rights of the Services and others.** We may use your personal information as we believe is necessary or appropriate to protect, enforce, or defend the legal rights, privacy, safety, or property of BCI, its employees or agents, the Services, or other third parties and to comply with applicable law or legal process.

**Consent.** We may otherwise use your information with your consent or at your direction.

## **Sharing of Information**

The following section provides information about entities with whom we may share information. Our practices vary depending on the type of information.

**Other Users.** We may share information that you submit to us with other users by posting it on our Site.

**Affiliates.** We may share information with our affiliates and partners, including but not limited to the Joseph Biden Foundation.

**Service Providers.** We may share information with vendors providing contractual services to us, such as hosting vendors, consultants, and other service providers who need access to such information to carry out work on behalf of BCI. We also may share your information, including your payment information, as appropriate to process your donation or complete a transaction.

**Other Parties Consistent with Legal Requirements or As Necessary to Protect Our Users and Services.** We may share your personal information as we believe is necessary or appropriate to protect, enforce, or defend the legal rights, privacy, safety, or property of BCI, the Services, our employees or agents or other third parties, to comply with applicable law or legal process, including responding to requests from public and government authorities, to respond to claims that content violates the rights of third parties, or as otherwise required and permitted by law.

**Other Parties in Connection With a Corporate Transaction.** We may transfer information collected through the Services in connection with, or during negotiations of, any reorganization, formation of a new or successor organization, asset sale or transfer, bankruptcy, financing or lending transaction or in any other situation where personal information may be disclosed or transferred as one of the assets of BCI.

**Social Media Services.** If you connect a social media account with the Services or share content from the Services through social media, we may share your information with that social media service. The social media services' use of the shared information will be governed by the social media services' privacy policy and your social media account settings. If you do not want your information shared in this way, do not connect your social media service account with your Services.

**Third Parties that Provide Content, Advertising, or Functionality.** When you use our Services, third parties, such as those that provide content and functionality on or through our Services, may collect or receive certain information about your use of the Services (e.g., hashed data, click stream information, browser type, time and date, information about your interactions with advertisements and other content), including through the use of cookies, beacons, and similar technologies, and this information may be combined with information collected across different websites and online services.

**Otherwise With Your Consent or At Your Direction.** In addition to the sharing described in this Privacy Policy, we may share information about you with third parties whenever you consent to or direct such sharing.

### **Links to Third-Party Sites**

Our Services may link to third-party websites and services that are outside our control. We are not responsible for the security or privacy of any information collected by other websites or other services. You should exercise caution, and review the privacy statements applicable to the third-party websites and services you use.

### **Data Security**

We have in place physical, electronic and managerial procedures to protect the information the Site collects. However, as effective as these measures are, no security system is impenetrable. We cannot guarantee the security of our database, nor can we guarantee that the information you supply will not be intercepted while being transmitted to us over the Internet.

## **Other Important Information**

**Updates to Privacy Policy.** We may modify this Privacy Policy. In the event that we update the Privacy Policy, we will also update the Effective Date at the top of this Privacy Policy. Any changes to this Privacy Policy will become effective when we post the revised policy on the Site.

**International Users.** The Site is hosted in and managed from the United States. United States data protection and other relevant laws may not be the same as those in your jurisdiction. If you are located outside the United States, you consent to having any information processed in the United States.

**Children's Privacy.** We do not knowingly collect any personal information from children under the age of 13 without parental consent, unless permitted by law. If we learn that a child under the age of 13 has provided us with personal information, we will delete it in accordance with applicable law.

**Your California Privacy Rights.** California residents are entitled once a year, free of charge, to request and obtain certain information regarding our disclosure, if any, of certain categories of personal information to third parties for their direct marketing purposes in the preceding calendar year. We do not share personal information with third parties for their own direct marketing purposes.

**Do-Not-Track Signals and Similar Mechanisms.** Some web browsers may transmit "do-not-track" signals to the websites with which the user communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether users intend for these signals to be transmitted, or whether they are aware of them. Because there currently is no industry standard concerning what, if anything, websites should do when they receive such signals, the Site currently does not take action in response to these signals.

**Contact Us.** If you have any questions about this Privacy Policy or our practices, please contact [info@bidencancer.org](mailto:info@bidencancer.org).